

# Press Release for Earth Day Eve Event

FOR IMMEDIATE RELEASE

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An inspirational Earth Day 40<sup>th</sup> Anniversary kickoff event is being held at the Brower Center, Berkeley's recently built green office and cultural center.

## Earth Day, 2010—Creating a Healthy Future

Wed. April 21, 7-10 pm

- Keynote speakers: bestselling author John Robbins (Diet for a New America) and son Ocean Robbins (founder of YES, Youth for Environmental Sanity)

*The Wisdom of Partnership*

- Mark Dubois, the Pachamama Alliance

*A new inclusive collaborative model Four Years.Go.*

- Vinit Allen, publisher, *Sustainable World SourceBook*

*Launching the Pay It Forward campaign*

Reception, 7-8 pm: vegan appetizers & wine, live music by Shambhu

Program: 8-9:30 pm

\$15 at the door, includes a copy of the Sustainable World SourceBook

Co-Sponsors: Integral Spirituality, Meyer Family Cellars

Produced by Sustainable World Coalition, a project of Earth Island Institute

The Brower Center, 2150 Allston Way, Berkeley

Event Info: [swcoalition.org](http://swcoalition.org); For press kit, go to [swcoalition.org/press.htm](http://swcoalition.org/press.htm)